

helbling

Innovation, together we do it



Helbling Technik

Innovative Product Design Through Collaboration

Technik · Management Consulting · Corporate Finance · Beratung + Bauplanung · IT Solutions

Aarau · Bern · Wil SG · Zurich · Munich · Cambridge MA · Shanghai

Innovation, together we do it



"It's extremely motivating to collaborate with our clients to develop high-quality medtech products that unite sensors and electronics."



"Innovation, emotion and precision combined with vast expertise and experience – these will help us solve even your toughest problems."



"Our focused technical knowledge and sound methodology complement one another perfectly!"



"We systematically search for novel ideas together with our clients. By combining our technical, methodical and project management skills, we create innovative solutions for challenging problems."



"If you don't fully understand the issues at hand, supposed solutions are often found quickly."

"Innovation, together we do it" reflects Helbling Technik's position as a trusted long-term partner within our clients' innovation network. We recognize the importance of our clients' challenge: consistently bringing new products to market. Looking forward to future innovative trends, Helbling Technik constantly expands its capabilities and services, helping clients launch novel and successful products faster.

Greater Creativity Through Innovation Networks

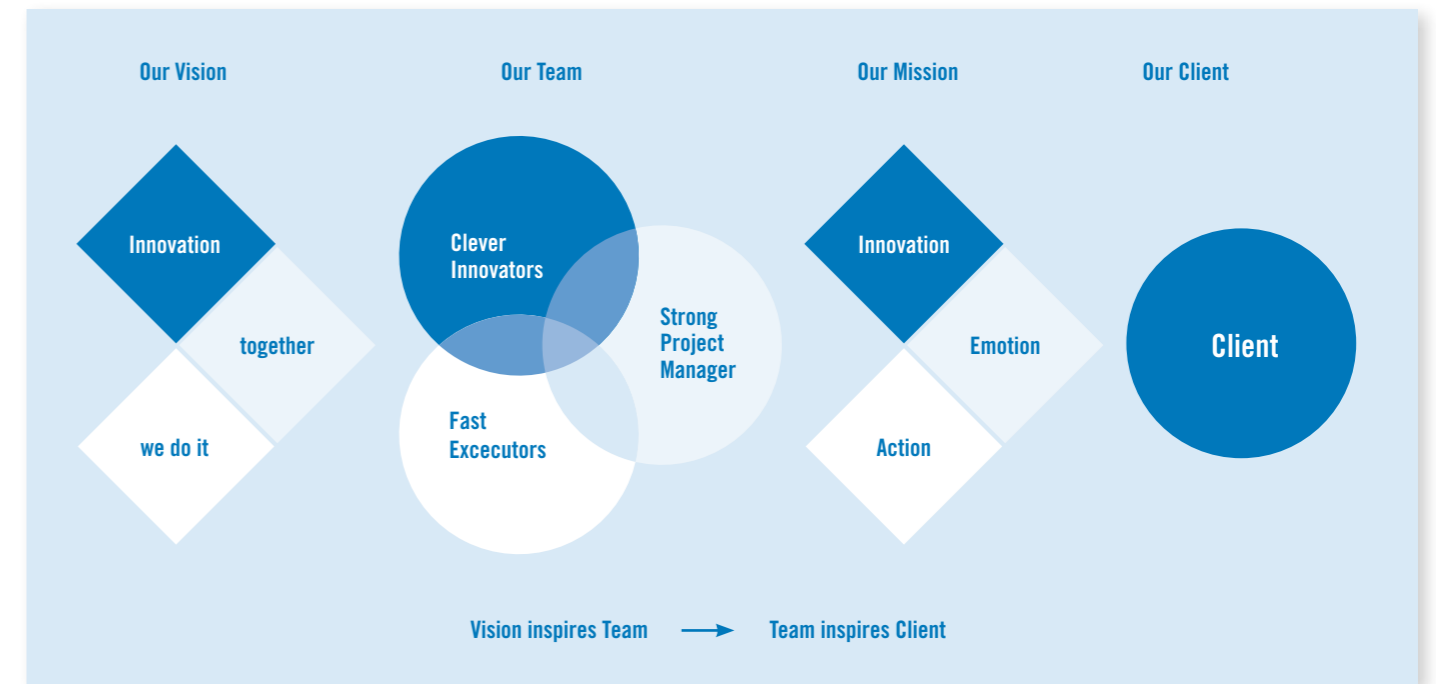
When success depends on developing ideas for new products and services, creativity, technology know-how, methods, processes and the necessary tools (e.g. CAx and labs) play a central role. We offer clients our internal expertise and work closely with trusted partners in related areas, including industrial designers, universities, and prototype workshops to supplement our efforts. Helbling Technik has built a strong and efficient innovation network where information flows freely, ensuring that experience, knowledge, and creativity are shared and that technological innovation is produced. Such a network depends on trusted partnerships that are well organized and managed, and emphasize the "together" part of the slogan at every stage of the innovation process. Being innovative means more than just coming up with new ideas – it means realizing ideas. It is only when we achieve this (the "do it" part of the slogan), that our ideas are valuable to our clients. Thus, we focus on technological innovation in both the development and

improvement phases of a product's lifecycle. Factors such as professional project and quality management, interdisciplinary teams, international cooperation, short time to market, and design-to-cost capabilities are also crucial to producing successful innovation, which is a combination of creativity, well-defined processes, highly motivated development teams and goal-oriented leadership.

Passion and Personal Commitment

A passion for the new, an open mind, effective communication, and personal commitment are the essential elements in successful innovation. We support our clients in the early phases of product development by understanding their needs and creating new ideas for them. Later, we bring ideas to life during the design and implementation phase, making the ideas "tangible" by utilizing the latest tools. Finally, we turn these ideas into solutions and products by building prototypes and production parts.

Our Vision



Skill and Efficiency

Cross-functional project teams with solid industry knowledge support clients from idea inception to product launch. Experienced project managers and highly qualified engineers work hand-in-hand with our clients' own experts.

We offer a wide range of proven methods and skills, efficient engineering tools and a high-performance infrastructure allowing for the management of effective, successful

projects. We consider a project successful only when it makes our client more successful.

In all of our activities, we seek to enable our clients' profitable growth and enhance their competitiveness in their target markets. The combination of our technical skills and industry knowledge leads to innovative products and solutions that work. Some examples include:

- Medical appliances, where electronics, information technology, optics, image analysis, micro technology and classical mechanics are integrated into a single solution;
- Electrical drives that are thoroughly simulated before a product is realized, and
- Production facilities that communicate with upstream control systems.



Innovation emerges from networks



"Innovative ideas and top-notch expertise – a combination that fills clients with enthusiasm."



"We want to be among our sector's best. Committed employees equipped with the very latest knowledge and state-of-the-art resources create the basis for that."



"It's enormously satisfying when we work hand in hand with clients leading to successful products on the market."



"Ingenious, innovative ideas – implemented perfectly, quickly and in line with the market. That's how to wow clients!"



"The key success factor is a strong partnership built on mutual trust."

Even extremely specific tasks must be seen in their broader context. The ability to consider production, logistics and/or marketing aspects during development leads to additional optimization potential. Our diverse range of experience is the key to our cross-functional team approach to solving problems.

Certified Quality and Mutual Trust

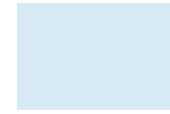
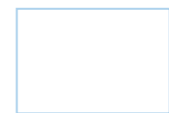
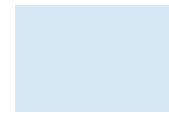
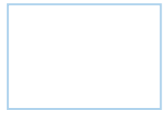
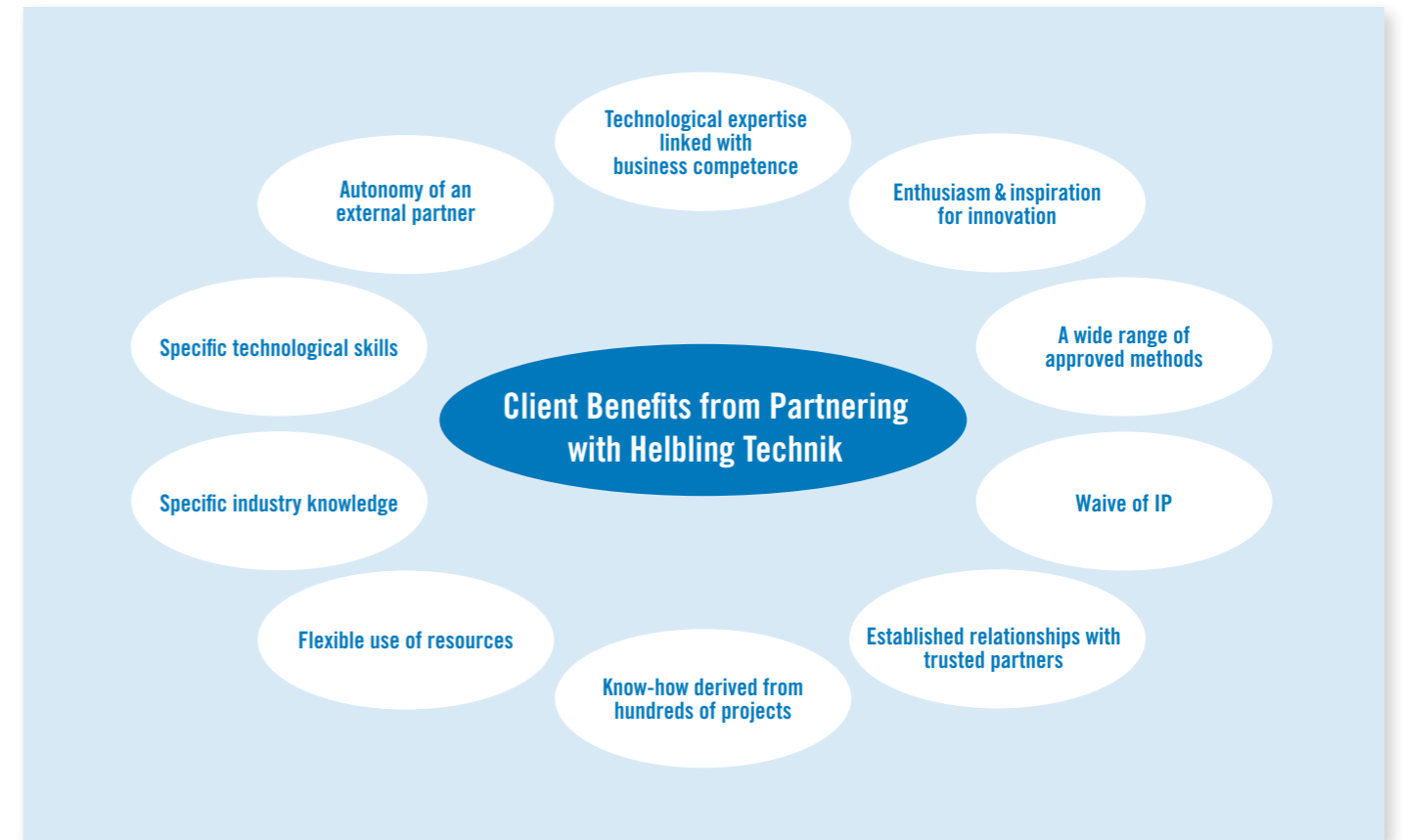
Trust, respect, openness and transparency are a core element for strong, long-term relationships with our clients across the globe. Our cross-functional project teams are tailored to meet clients' specific needs. This results in a lean, efficient organization with an ideal mix of creativity and know-how. We ensure effective use of resources through detailed planning and rigorous, systematic project implementation. All our services comply with ISO 9001 and – upon request for MedTech-Projects – with the ISO 13485 integrated and certified quality-management system.

Moving Beyond Established Structures

Most companies rely on a broad wealth of experience and are familiar with the challenges presented by established structures. In many cases, ideas are tried out: some are adopted and others discarded. Established rules are followed and customary roles adopted. Because we are external partners, we have the freedom to look beyond these established structures, questioning unwritten laws, developing innovative ideas and pushing through unconventional solutions.

We operate state of the art infrastructure at 6 development centers in Switzerland, Germany and in the USA. Specifically, we have distinguished product development systems to manage projects efficiently and for optimum effect, integrating results into our clients' development environments (IT, simulation, and CAx tools, labs, testing equipment, team-oriented workplace layout, video conferencing, etc.).

Client Benefits at a Glance



Innovation starts with talent



"Success is our motivation. What leads to success? Goal driven systems, innovative thinking, operational flexibility and the ability to continually adapt to new challenges."

Complex problems demand solutions involving a wide range of skills. Our employees are proven specialists on whom we can count. As different as their specialized and expert knowledge may be, our employees are distinguished by their outstanding academic qualifications and practical experience.



"Enthusiastic clients and motivated employees – that's what I strive for."

Commitment, Enthusiasm, and Team Spirit

Our engineers are among the best in their fields. Technical knowledge is an essential requirement for the successful completion of a project. Because our staff enjoys their work, each problem becomes a welcome challenge where imagination and innovation emerge. Our clients benefit from this enthusiasm, cooperation, and team spirit with every high quality final product and solution our employees deliver.



"Interdisciplinary tasks require systematic thinking. Our competence in mechatronics leads to optimal solutions."

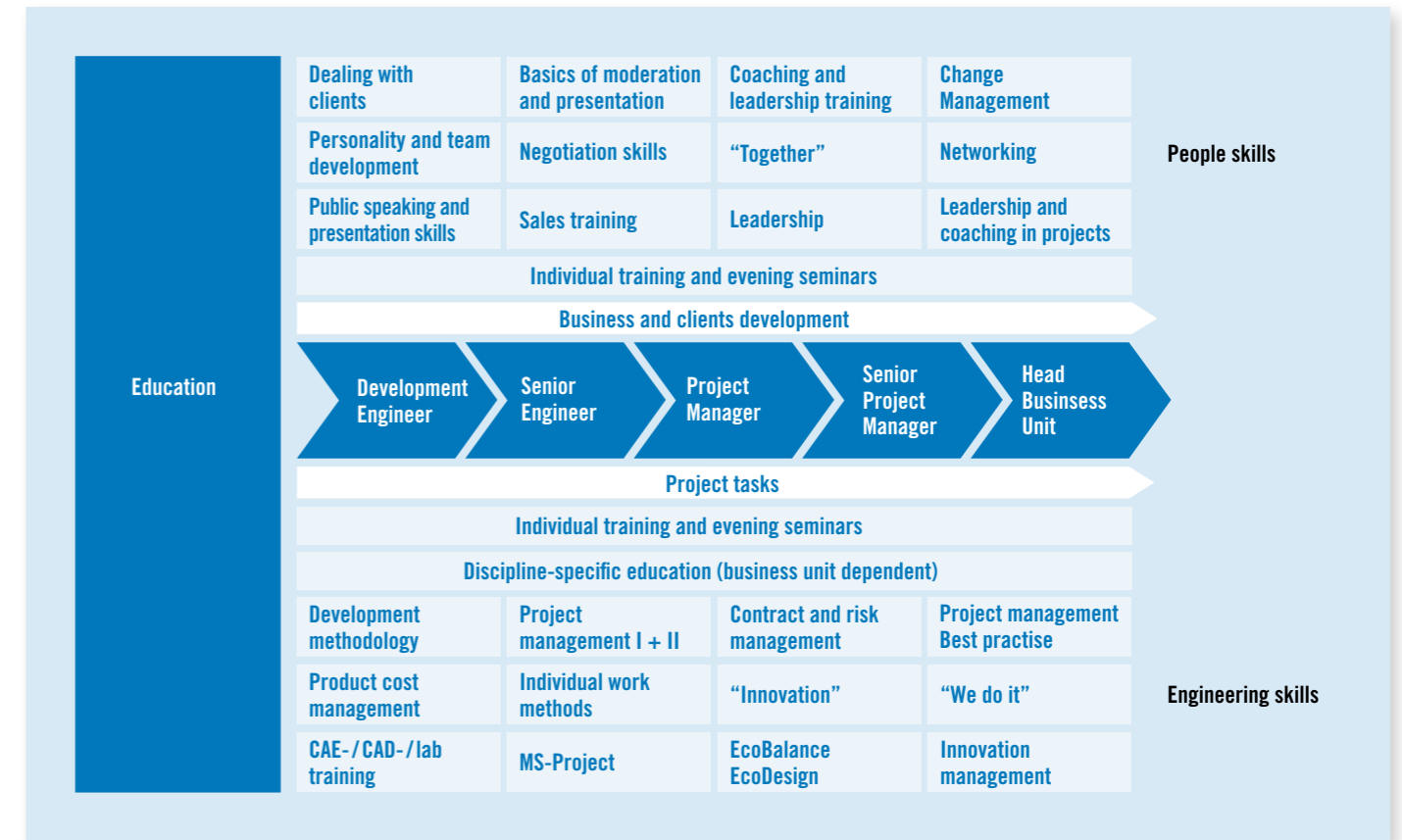


"Through professional project work and exceptional commitment we work to achieve high added value and a successful outcome for the benefit of our clients."



"Think in terms of variants' is one of our guiding principles because the first solution doesn't necessarily have to be the best. We think beyond to maximize the benefit to our client."

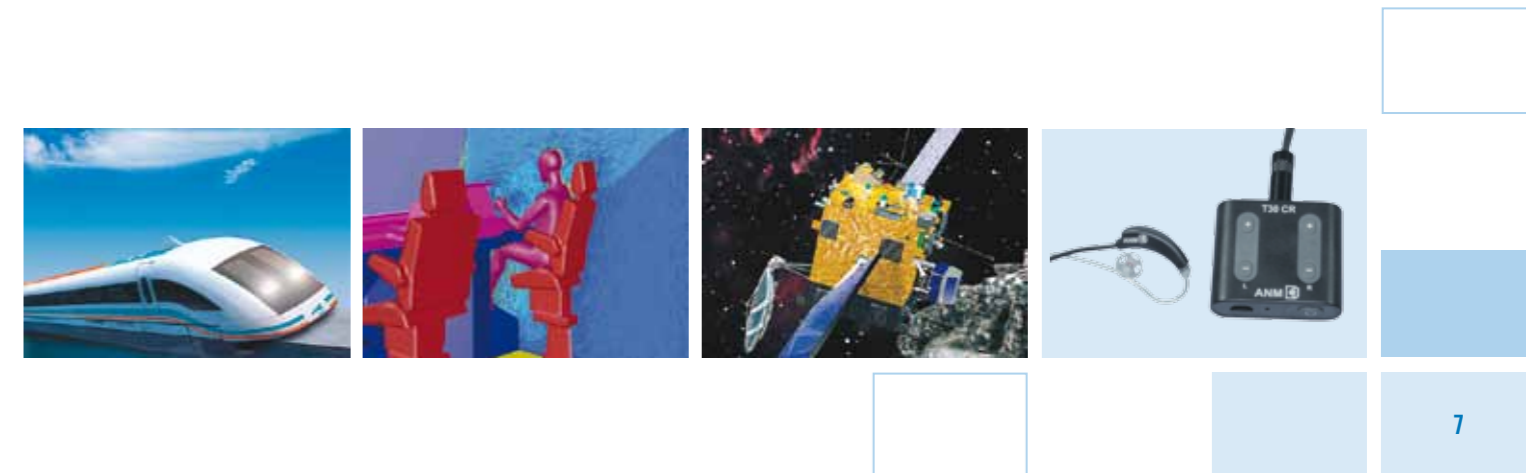
Basic and Continuing Education at Helbling Technik



Education and Training, Methodology, Know-how

With our strong commitment to continuous education and training, we stay at the leading edge of innovation, creating value for our clients. In line with our vision "Innovation, together we do it", we focus on three areas:

- How can we innovate?
- How can we develop long-term relationships with partners and clients?
- How can we transform ideas into successful products?



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